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360Directories.com software growth continues with new site in Oklahoma City

Wichita, KS. Sept. 15, 2009 - 360Directories.com has launched www.360okc.com, a new online visual business directory in Oklahoma City. The new site is the 31st to utilize the 360Directories software, which now has similar directory sites in nine states and Canada. The site will be operated by D and D Media, LLC in Oklahoma City, with support from 360Directories.com corporate office in Wichita.

Agreements for software licenses in Lethbridge and Medicine Hat Canada, and Greenville, North Carolina have been signed, with sites expected to launch in the fall.

The 360Directories software allows entrepreneurs, traditional print publishers, media companies, civic groups and associations to establish and maintain a local web directory with a comprehensive set of online tools. At a local level, the software allows business owners, association members and advertisers to build and/or enhance their web presence with online marketing tools and showcase their products and services with interactive visuals while increasing their online exposure and search engine placement.

360okc.com is modeled after 360Wichita.com, started in 2000. The Wichita site promotes hundreds of businesses in categories include hotels, restaurants, real estate, night life, shopping, services, automotive, entertainment and attractions.

360Wichita.com L.L.C., based in Wichita, Kansas is a division of 360Directories.com. The company also provides custom web site design, online application development, search engine optimization and advertising services through its subsidiary 360ideas.com.

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